

Erika Lynne Campbell
The Beauty Writer

Sample E-zine Ad

Subject Line: Instantly eliminate bags and get 30% off



What's the best thing with your morning coffee?

Confidence. Easy glam. It's what every early riser, late nighter wants in her life.

Look like you get enough sleep...even when you don't.

e.l.f.Undereye Concealer & Highlighter.

It's glam in a wand. Effortless. Not time-consuming. The perfect prop to get you ready-for-the world. Look energized...happy. All day.

This *brilliant, power-packed* tool works no matter how little time you have. And it's not a budget-buster!

Wield this magic wand for an on-the-go miracle.

It's easy to apply and it works...

For a clean, finished look, just blot and blend the concealer around your eyes to reduce the appearance of dark circles, puffiness, and fine lines.

Then apply the dual wand's rich highlight cream for a radiant finish. And it's crease-resistant!

Why THIS concealer?

It's infused with skin tightening and brightening ingredients like:

- Vitamin A & E - Boosts radiance and elasticity
- Chamomile - Calms delicate, irritated skin around the eyes
- Caffeine - Reduces puffiness and inflammation caused by dark under-eye circles
- Green tea - Wakes up tired eyes. Reduces the appearance of dark under-eye circles

You'll instantly notice the moisturizing and "lifting" effects for a glamour-glow.

Find your shade TODAY at elfcosmetics.com for just \$3!

As a Beauty Squad members receive a 30% off coupon code for your next order when you share us with your friends. Friends receive the same offer when they join our Beauty Squad. Offer expires Tuesday at 12am.

Get your 30