

Erika Lynne Campbell
Freelance Copywriter

Sample Order Device (Fictitious Product)

Give your kids financial wings. Secure their future...and yours.

Yes! I want *Budget Brainiac's* exclusive membership for my child(ren). They'll love this **#1 web-based gaming program** that teaches them not only how to survive, but thrive ***on their own***.

When I register my kids for Budget Brainiac Club, they'll receive...

- ✓ 12 modules that teach money management in a way that will delight them and keep their attention
- ✓ Apps that work with modules to give kids hands-on, real world experience
- ✓ Their own *Avatar* to help them navigate effortlessly through the program
- ✓ 50 complementary points to spend in the online store stocked with items my kids want
- ✓ A *free* guide, "How to Raise Financially Savvy Kids-10 Dos and Don'ts", when I sign up my kid(s) *today*.

- ✓ A full-year subscription of *Money Makes Cents* magazine jammed packed with priceless information for kids' educational, career, and financial development. That's twelve issues for free! (Available in English or Spanish)

- ✓ My are 100% online security when they log onto their *Budget Brainiac* personal page

100% No-Risk 10-Day Guarantee

I understand if I register my kids within the next 2 days, they can explore *Budget Brainiac* free for 7 days. I can cancel within 7 days and no charges will occur.

All I have to do is call your toll-free number. Or I can go to ***my account*** at budgetbrainiac.com. If I cancel within 30 days, I'll be refunded %100. No questions asked.

I can cancel my monthly subscription at any time and no further charges will occur. If I paid for a yearly subscription, I'll be refunded for the remaining months on my account.

Receive Membership Savings

Pay for a year subscription up front and receive a 15% discounted rate. You'll save \$36.

Get 20% discount for each additional membership and pay only \$16 a month-or \$192 a year.

To order by phone call Budget Brainiac Member Services toll free at 1-800-555-5555

ORDER FORM

I want *Budget Brainiac-The Financial Literacy Web-Based Program for Kids*.

- Please bill my credit card **One Time** for <box for # of kids> membership(s).
- Please bill my credit card **Monthly** for <box for # of kids> membership(s)

No charges will occur for 7 days if you register before *Tuesday @ 11pm*.

Get Budget Brainiac **NOW**